

## The Company

### **Meetings made magnificent**

We really love meetings. Getting together and making things happen. Today it's a vital discipline. But we still feel that much could be improved. Evoko are Swedish innovators dedicated to making meetings smoother, more cost efficient and stylish. Our first product, the multiple award-winning Evoko Room Manager, really proved our point. Design-driven innovation at its best. And now Evoko Minto opens the door to a new era in phone-conferencing. We aspire to give you the optimum set up for magnificent meetings. The rest is up to you.

### **Pleasurable professional advantages in the modern business world**

Our vision is to be globally recognized as the brand that gives pleasurable professional advantages in the modern business world. To get there, Evoko makes design driven, innovative and delightfully simple office products which offer clear advantages – rationally and emotionally – for the individuals and organizations that use them.

### **Local globally**

Although our HQ is in Stockholm, we have sales across six continents in more than 50 different countries. This is made possible by our fantastic distribution partners who service and support the local markets in the native languages. Going west, we recently opened our first Evoko US sales office to bring us closer to the North American market.

### **Imagine quick growth with little capital need**

The Evoko journey started in 2009 when we were founded by our proud parent company and owner SMS Smart Media Solutions AB in Stockholm, Sweden. SMS is owned by the US Company Draper Inc, and is one of Europe's leading providers of high-quality brackets, fixtures and enclosures for screens, projectors and other media units. Both Evoko and SMS are run as Imaginary Organizations (IO). The IO way of working, where everyone focus only on their core competencies and what they do best, has made SMS/Evoko to extremely agile companies that have been able to grow quickly and with little capital need, always ready to adapt to changes in the market. Through these partnerships SMS/Evoko has time after time been leading in their fields when it comes to putting innovative products on the market and creating a global reach with a real local presence. An exciting journey, and the best part is that we are only in the beginning of it. We hope you would like to join us.